



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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No. CEPC/ICE-Oct.2011/

India Carpet Expo, 15-18 October, 2011 at Varanasi & Buyer Seller Meet, 20 October, 2011 at Agra.

Dear Sir(s),

The Carpet Export Promotion Council (CEPC) is organizing its **22nd India Carpet Expo in Sampurnanand Sanskrit University Ground, Varanasi from 15-18 October, 2011 and one day's Buyer Seller Meet on 20th October, 2011 at Agra** under the aegis of Government of India.

India Carpet expo has become a world fame international fair for the buyers of Handmade Carpets, rugs and other floor coverings. Most of the Manufacturers & Exporters from main carpet producing areas like Bhadohi, Mirzapur, Varanasi, Agra, Jaipur, Panipat and Srinagar etc. will be exhibiting their wide range and varieties of handmade carpets and other floor-coverings in the Expo.

India Carpet Expo, Varanasi is not only an unique platform for business avenues of buyers and sellers but also give an opportunity to see the manufacturing environment of carpet belts. The visit of the overseas customers in the expo is facilitated with the following attractive package offered to the **SELECTED BUYERS** :

1. Reimbursement of US \$ 300 towards air fare subsidizing for attending India Carpet Expo, 15-18 October, 2011 at Varanasi.
2. Complimentary hotel accommodation for 3 nights (Room rent with breakfast) in Varanasi between 14th to 18th October, 2011.
3. One night stay in Agra either on 19th or 20th October, 2011 and conveyance charges of INR 3,000/- (approx. US\$ 65.00) for attending BSM at Agra.
4. Pick-up & drop from Airport/Hotel/Airport in Varanasi.
5. Privilege of access to Buyers lounge.
6. Arrangement for free ride to Ganges, Sarnath etc. on request.

The above facilities are for the **SELECTED BUYERS** only. To avail this package, first you require to **register with the Carpet Export Promotion Council in the prescribed form (enclosed) by 31st August, 2011. This offer is valid for one person from one company only.** The **SELECTED BUYERS** will be communicated about their selection by the Council. The Council reserves the right to select any of the buyers and the decision of the Council in this regard will be final. The Buyer's Registration Form is also available on the web-site of the Council (www.indiancarpets.com) for online registration.

Yours faithfully,

SHIV KUMAR GUPTA
Executive Director-cum-Secretary

Encl.: Buyer's Registration Form

